



WJA Munich Conference

IP Protection & Trademark Rights

May 3 – 4, 2018

The World Jurist Association kindly invites you to participate in its Munich Conference on Intellectual Property and Trademarks, to be held in Munich, Germany on May 3 and 4, 2018. For two days, lawyers, judges, attorneys, students, and IP/TM-related professionals from all around the world will discuss about:

- 4th Industrial Revolution - Protection and Regulation of the New Technologies such as Blockchain, Artificial Intelligence and Big Data
- OECD Report 2013 - Influence of Trading with Counterfeit on the Global Trade
- Harmonization in IP Protection is Ongoing with Institutions like IP5. Is this Strategy Sufficient?
- What is the Impact of Protection Regarding the UN Sustainable Development Goals?
- IFLA's Development and Access to Information (DA2I) Report 2017 in Context of Today's IP Protection

Information:

Confirmed speakers include experts from the European Patent Office, the Supreme People's Court of the People's Republic of China, the Caribbean Anticounterfeiting Association, among others.

Would you like to participate as speaker? Email: a.loew@datawh.de | wja@worldjurist.org

The Conference will be held in **English**.

Would you like to sponsor us? **Silver, Gold & Platinum Sponsor Packages available.**

Data Warehouse Technologie & Management is approved partner of the WJA Munich conference and is authorized and entitled by World Jurist Association to accept payments.



Speakers, Guests & Topics

Conference Speakers:

Dr. Franklin Hoet-Linares – President of the WJA, Partner at Hoet Peláez Castillo & Duque

Dr. Alexander Loew – WJA Germany National President, WJA UN Representative in Vienna for Crime, Cybercrime & Space, President member of the German Association for Defense Technologies, Owner of Data-Warehouse GmbH, Germany

Hon. Justice Tao Kaiyuan - WJA Second Vice President / Justice and Vice President of the Supreme People's Court, People's Republic of China

Yann Mènière - European Patent Office

Miguel Domingo Vecchioni - European Patent Office

Michael Fröhlich - European Patent Office

The Speakers in the Commemorative Ceremony

Justice Miriam Naor – President (ret.) of the Supreme Court of Israel

Sandra Simovich – Israeli Consulate Munich

Ankie Spitzer – Widow of Andre Spitzer (1945 – 1972), Rumanian athlete

Hon. Yehoshua Nener – WJA Israel National President, Partner at Nener & Nener Law Offices, Israel

Session Topics:

- Worldwide IP: Regional Status and Discussions
- OECD Report - Influence of Trading with Counterfeit on the Global Trade
- IP and TM in China
- Protection of Unregulated New Technologies - 4th Industrial Revolution - Blockchain, Artificial Intelligence and Big Data.
- IP Protection
- Cyber & GDPR



Day 1 Thursday – May 3, 2018

- 08:00 – 10:00** Registration
- 10:00 – 10:15** **Welcome Statement**
WJA Germany President – Dr. Alexander Loew
- 10:15 – 10:30** **Opening Statement**
WJA President - Franklin Hoet Linares
- 10:30 – 10:45** **Opening Statement**
WJA Second Vice President / Justice and Vice President of the Supreme People's Court, People's Republic of China - Tao Kaiyuan
- 10:45 - 12:15** **Session 1 – Worldwide IP: Regional Status and Discussions**
1. Multiple protection strategies in the Fashion Design Business in LATAM
WJA President - Franklin Hoet Linares
- 12:15 – 13:30** Lunch Break
- 13:30 – 15:00** **Session 2 - OECD Report - Influence of Trading with Counterfeit on the Global Trade**
1. The Economic Impact of the Unitary Patent
European Patent Office – Yann Mènière
- 15:00 – 15:30** Coffee Break
- 15:30 – 17:00** **Session 3 – IP and TM in China**
WJA Second Vice President / Justice and Vice President of the Supreme People's Court, People's Republic of China - TAO Kaiyuan
- Do Trademark and IP Regulations Support or Prevent Worldwide Development and Sustainable Goals? An International Comparison and Exchange.
 - IP & TM Jurisdiction in China. Court Experience with Arbitration
 - Experience of a Worldwide Operating Company with Chinese TM & IP
- 17:15 – 18:00** Transfer to Memorial Center at Olympiapark
- 18:30** **Commemorative Ceremony**
45 years from the Munich Olympics Massacre of 11 Israeli athletes and one German police officer.



Day 2 Friday – May 4, 2018

- 09:00 – 09:15 **Welcome**
- 09:15 – 10:45 **Session 4 - Protection of Unregulated New Technologies - 4th Industrial Revolution - Blockchain, Artificial Intelligence and Big Data.**
1. **Patents in the 4th industrial revolution**
European Patent Office – Miguel Domingo Vecchioni
- Could Regulations set in Place to Prevent Bubbles like Bitcoin, Private Data Exploitation like Google, Amazon, Facebook?
- Software Patents are Handled Differently in Every Continent, Preventing Markets from Externals. Is this a State of the Art Regulation? How Should a Framework be? Should Private/Personal Data be Fully Owned by the Individual?
- 10:45 – 11:15 **Coffee Break**
- 11:15 – 12:45 **Session 5 – IP Protection**
1. **TBD**
European Patent Office – Michael Fröhlich
- Harmonization in IP Protection is Ongoing with Institutions like IP5. Is this Strategy Sufficient?
- Companies are Protecting Colors and Basics. Is this a Future Way for TM&IP? Which Changes in Regulations are Needed?
- 12:45 – 14:00 **Lunch Break**
- 14:00 – 15:30 **Session 6 – Cyber & CDPR**
Cyber & GDPR
- 15:30 – 16:00 **Closing Statement**
- 17:00 **Bavarian Reception**
Town Hall Munich, Ratskeller



Information

Date: May 3 – 4, 2018

Venue: Courtyard® & Residence Inn® Munich East
Orleansstrasse 81-83, 81667 Munich, Germany
Tel: +49 89 5589-190

Language: All working sessions and conference materials will be in English.

Accommodation: Courtyard® & Residence Inn® Munich East
Room reservation: reservations@mucor.de
Or contact Mrs. Bitomsky: +49 89 558919-170

Other accommodation options are available nearby.

About Munich:

City information: <http://www.muenchen.de/int/en.html>

Travel direction:

Travelling to Munich by plane to Airport Munich, Franz-Josef-Strauss (<https://www.munich-airport.com/>)

The venue can be reached from the airport by taxi (about 30 minutes/ about 70 €) or public transportation with the city train (S8) in direction Munich Central Station, to the stop "Munich East" (about 40 minutes)

More information: <https://www.munich-airport.com/public-transport-260822>



General information

Fees

Please see registration form.

Fees include:

Conference participants:

- Attendance to all working sessions
- Commemorative Ceremony
- Lunch at Ratskeller Munich
- Coffee Breaks
- Welcome kit

Family and Relatives:

- Welcome kit
- Commemorative Ceremony
- Lunch at Ratskeller Munich

Registration

Please note that registrations are not transferable.

Following receipt of payment (by bank transfer or PayPal) and the complete registration information, a confirmation e-mail will be sent within 48 hours.

Cancellation of registration

If cancellation is received in writing by WJA prior to **April 12, 2018**, fees will be refunded less a 25 per cent administration charge. We regret that no refunds can be made after this date.

Registrations received after **April 12, 2018** will not be eligible for any refund of registration fees.

Please note that NO exception will be made to this policy.

Should you have difficulties in obtaining your visa and are not able to attend the conference, this cancellation policy will still apply.

Travel arrangements and visas

It is recommended that you check your visa requirements with your local embassy or consulate.

Conference sell-outs

The WJA places its conferences and congresses in venues of a suitable size for the event; however, there are times when our events may sell out.

Should this happen, prospective delegates will be informed and placed on a waiting list. The waiting list will function on a 'first come, first served' basis, subject to receiving registered delegate cancellations. The WJA will not be liable for any travel or accommodation expenses incurred by an individual who travels to the conference.

Photography and filming

Certain sessions and/or social functions may be photographed and/or filmed and some of this content may be used for future WJA marketing.

Should you have any concerns with regard to this, or do not wish to be featured in any of these materials please contact WJA at wja@worldjurist.org.

Promotional literature

Please note that no individual or organization may display or distribute publicity material or other printed matter during the conference, unless prior arrangement with the WJA.

Organizations and companies wishing to discuss Promotional opportunities should contact

wja@worldjurist.org.





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Registration Form

Please write in CAPITAL letter, and send it with your bank transfer support to wja@worldjurist.org

Register by **April 5, 2018 23:59 GMT** to receive Early Bird discount. All registrations made after this date will be charged at normal rate. Fill in an individual Registration Form per attendee / family or relative.

For easy registration please follow this link: <http://buytickets.at/worldjuristassociation>

Personal details:

Title _____ Given name _____ Family name _____

Name and country to be shown on badge (if different from above) _____

WJA Membership number (if applicable) _____ Date of birth _____

Firm/Company/Organization _____

Address _____

Country _____ Tel _____

Email _____

Type of Registration Fee Paid (Please select only ONE)

Member fees

	Early Bird		Normal	
Law Student	US\$ 96.00	<input type="checkbox"/>	US\$ 144.00	<input type="checkbox"/>
Young Jurist (-30y)	US\$ 240.00	<input type="checkbox"/>	US\$ 360.00	<input type="checkbox"/>
Developing Countries	US\$ 360.00	<input type="checkbox"/>	US\$ 464.00	<input type="checkbox"/>
Developing Countries Family and Relatives	US\$ 96.00	<input type="checkbox"/>	US\$ 144.00	<input type="checkbox"/>
Standard	US\$ 500.00	<input type="checkbox"/>	US\$ 780.00	<input type="checkbox"/>
Standard Family and relatives	US\$ 120.00	<input type="checkbox"/>	US\$ 216.00	<input type="checkbox"/>

Non-member Fees

	Early Bird		Normal	
Law Student	US\$ 180.00	<input type="checkbox"/>	US\$ 240.00	<input type="checkbox"/>
Young Jurist (-30y)	US\$ 360.00	<input type="checkbox"/>	US\$ 420.00	<input type="checkbox"/>
Developing Countries	US\$ 464.00	<input type="checkbox"/>	US\$ 600.00	<input type="checkbox"/>
Developing Countries Family and Relatives	US\$ 120.00	<input type="checkbox"/>	US\$ 180.00	<input type="checkbox"/>
Standard	US\$ 720.00	<input type="checkbox"/>	US\$ 900.00	<input type="checkbox"/>
Standard Family and relatives	US\$ 180.00	<input type="checkbox"/>	US\$ 264.00	<input type="checkbox"/>

Full payment must be received to process your registration

Join the World Jurist Association and register for the Munich Conference at a WJA member rate.

You may register as WJA member at www.worldjurist.org



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TOTAL AMOUNT PAYABLE US\$ _____ →

Registration Form (cont)

Payment Method:

By Online-Registration

<http://buytickets.at/worldjuristassociation>

By bank transfer:

- Please send me an invoice.
- I have registered and transferred via buytickets.at
- I have transferred to the bank account designated by WJA the total amount payable and have attached a copy of the bank transfer support

Bank Transfer Details:

Beneficiary: Data-Warehouse Technologie & Management GmbH & Co.KG
Beneficiary Address: Beethovenstrasse 33-35, 85521 Ottobrunn, Germany
Beneficiary Account: IBAN: DE74 7015 0000 0000 2267 87

Beneficiary Bank: Stadtparkasse Muenchen
Beneficiary Bank Address: Sparkassenstrasse 2, 80333 Muenchen
Beneficiary Bank SWIFT: SSKMDEMMXXX

Note: Germany participate in IBAN, therefore, IBAN number is needed.

Please send Registration Form and Bank Transfer Support to: wja@worldjurist.org.
Use the exchange rate prevailing at the time of registration.



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